

October Promotion - Historian and Media Relations

Well, the end of October is here and with Halloween today, the holidays are really ramping up.

What, do you ask yourself, does that mean in regard to our History and Media Relations Program? In two words: A LOT! So, my mantra for this message is:

Report it, Document it, Share it!

While we have all had a busy summer and beginning of fall, the holidays signify one of the busiest times of year we have as an organization to not only participate, but also get the word out about the Auxiliary and our mission to help serve our Veterans.

When doing anything for or with the community or the post, or the VA, or wherever your Auxiliaries choose to do their best work, report it, take pics (Don't forget the SNAP acronym discussed in last month's promotion), advertise it! Show off the good that we are spreading to help Veterans. That is our mission and you want to have it well-documented and recorded.

- When you do food baskets for Thanksgiving? - report it, document it, share it!
- Having a children's holiday party? - report it, document it, share it!
- Donating stockings or other items to the VA - report it, document it, share it!

Please also don't forget to interview one of your longtime Auxiliary members to get her/his historical insight into our organization and what her/his hopes are for the future of the Auxiliary (send me the videos so I can submit to National!)

I pray that you all have a wonderful Halloween and safe holiday season.

Yours in Service,

Juliet Kennedy
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